

Regal Ware, Inc.
Cookie Policy
(Updated October 30, 2018)

Introduction

The purpose of this Cookie Policy is to describe how Regal Ware, Inc. and its affiliates, subsidiaries, divisions and brands (collectively, "Regal Ware") collect, use and share cookies through websites owned and controlled by Regal Ware, including but not limited to, www.1919cookware.com, www.ameriankitchencookware.com, www.espro.ca, www.kitchenfair.com.mx, www.lifetimecookware.com, www.royalqueencookware.com, www.regalware.com, www.saladmaster.com, www.westbendcookware.com and related mobile applications (collectively, the "Website"). Please read this notice carefully to understand what we do. If you do not understand any aspects of our Cookie Policy, please feel free to contact us as described at the end of this policy.

What are Cookies?

To make the Website work properly and to provide you with a personalized experience, we sometimes place cookies on your device. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences, and other information, such as what pages you visit, you IP address, or how you arrived on the Website. The Website uses some third-party cookies. Third-party cookies are provided by our service providers for analytics and advertising. The Website also uses both persistent and session cookies. Session cookies are only stored in the cookie file while you are actually using this Website. Persistent cookies are stored for a specific time, but each cookie may have a different lifespan.

How Do We Use Cookies?

We and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with our Website through your computer or mobile device. Cookie information allows us to analyze use of the Website and our online advertisements, improves your experience on the Website, and allows you to use certain features on the Website. Cookies help ensure marketing you see online is more relevant to you and your interests.

We use Google Analytics to collect information about how the Website is used. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information, and information about the content you view and interact with to record how you use our Website. These analytics help us to know how many users we have, which parts of our Website are most popular, what browsers are used, the country or region where our users are located, and the demographics and interests of our users.

How Can You Control Cookies?

You can control and/or delete cookies as you wish. You can delete all cookies that are already on your computer. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Website features or services may not function properly without cookies. You can withdraw your consent to accept the cookies on this Website by clicking the following link, selecting "Disable Cookies" in the top right-hand corner of the website and following the instructions provided: <https://cookiesandyou.com/>.

Questions and How to Contact Us

If you have any questions, concerns, complaints or suggestions regarding our Cookie Policy or otherwise need to contact us, please contact us at 1-800-765-5795, or 1675 Reigle Drive, P.O. Box 556, Kewaskum, Wisconsin 53040 USA.